

W2R ENERGY RECOVERY FACILITY DELIVERS BENEFITS

A waste to energy facility has opened at Four Ashes. The W2R Staffordshire Energy Recovery facility is operated by energy and waste specialist Veolia UK. The site will see 300,000 tonnes of household waste turned into electricity every year. Now household rubbish previously buried in the ground is creating electricity for 30,000 homes.

Conservative Councillor David Williams (right) who has tracked the progress of the project since 2010 says: "Our energy from waste facility is designed

so that all waste handling and processing is enclosed within the building, and high levels of sustainability and plant efficiency are attained."

The building has the benefit from having a 'living roof' which means roof sections are planted with species to help the building blend into the surrounding area and to increase biodiversity."

Conservatives believe that simply burying our waste in the ground is outdated and now what household waste isn't recycled is turned into electricity. This is great news for the Staffordshire taxpayer.

Conservative Councillor David Williams says:
 "Our energy from waste facility is designed so that all waste handling and processing is enclosed within the building, and high levels of sustainability and plant efficiency are attained."



GETTING SOUTH STAFFORDSHIRE BACK TO WORK
 The number of people on unemployment benefit is **down 50%** in our area since 2010



NEW MOTORWAY JUNCTION BUILT ON M54

The new motorway junction providing direct access onto the i54 business park opened in December thanks to Conservatives on Staffordshire County Council.

The development has seen junction two of the M54 reconstructed to provide access from i54 South Staffordshire. It is the first time a council has undertaken a major project on a motorway and has been a major draw in attracting leading global businesses helping to create new jobs for local people.

Councillor Mike Lawrence says: "Having a dedicated motorway junction to provide

access directly onto i54 in South Staffordshire is one of the major draws to the site."

Conservatives believe this is why global business leaders have chosen to locate to Staffordshire. It has made the difference between Staffordshire and other possible locations in the UK and internationally.

Staffordshire County Council led the construction of the new junction two. The project has involved realignment of the junction, new link roads and slip roads built and a replacement 45 metre 500-tonne bridge installed across the M54.

Staffordshire County Council

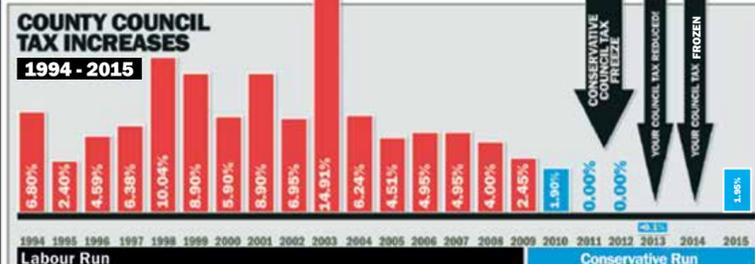
and Wolverhampton City Council invested £42 million to build the motorway junction and site infrastructure. The investment will be repaid from future business rates collected from the site by South Staffordshire Council.

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COUNCIL TAX KEPT LOW WITH THE CONSERVATIVES



STANDING UP FOR PEOPLE WHO WORK HARD, SAVE AND DO THE RIGHT THING



COUNCIL TAX

Staffordshire County Council has the next to the lowest council tax in the country. Your local Conservatives are working hard to keep your bill low and give you value for money. We have been able to freeze your council tax bill many times. By contrast when Labour controlled the council they regularly increased your council tax year after year, in one year by nearly 15%. Only the Conservatives give you low council tax and value for money at the same time.

Contact your Conservative Councillor

Write to Stafford South Staffordshire Conservative Association, Station Road, Codsall, South Staffordshire WV8 1BX.

www.southstaffsconservatives.org.uk

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IMPORTANT UPDATE FROM YOUR LOCAL CONSERVATIVE COUNCILLORS



SEE OUR EFFORTS TO BOOST STAFFORDSHIRE'S ECONOMY Pages 2/3

NEW MOTORWAY JUNCTION BUILT ON M54 Page 4

GROUND BREAKING i54 BUSINESS PARK OPENS

See our efforts to boost Staffordshire's Economy.

The Queen officially opened the new £500 million Jaguar Land Rover engine factory in November at the i54 business park. Around 400,000 engines will be produced every year — one rolling off the production line every 40 seconds.

It is one of the major achievements for Staffordshire since the Conservatives took over in May 2009. Staffordshire County Council worked with Wolverhampton and South Staffordshire Councils to enable the region to secure the engine plant against fierce competition both at home and from abroad. The 775,000 sq ft factory, the size of eight football pitches, will eventually provide work for 1,450 people.

Conservative Councillor Kath Perry says: "i54 is a unique business partnership between three councils and Jaguar Land Rover delivered on time, on budget, and set new standards for British business, engineering and advanced manufacturing."

This is another example of Conservative driving our local economy and supporting hard working families by creating jobs, apprenticeships and training.



CONSERVATIVES WORKING HARD FOR YOU... more inside this issue

Conservatives working hard for Staffordshire

▼ The Wedgwood Museum collection was "saved for the nation" and remains on display in Staffordshire after reaching its £15.75m fundraising target. Conservative run Staffordshire County Council contributed £100,000 towards the appeal. The collection at the museum in Barlaston features 80,000 works of art, ceramics, manuscripts, letters and photographs.



■ The Wedgwood museum in Barlaston, North Staffordshire.



▲ Regeneration of our town centres is a key aim of local Conservatives.

▲ Conservatives have driven a huge £40 million mixed-use retail-led scheme in Ryecroft, Newcastle-under-Lyme. The project could create hundreds of jobs, has got the green light. Plans include up to 100,000 sq ft of retail and leisure space, student accommodation, and retirement properties.



■ SCYVS

▲ The Staffordshire Council of Voluntary Youth Services (SCYVS) enhances the contribution of young people to volunteering in Staffordshire and encourages a dynamic voluntary youth sector. SCYVS reaches out to more than 36,000 young people and children aged five to 25—by far the largest youth body in the county.



■ HS2 Campaign "Voice of Staffordshire"

▲ Conservative run Staffordshire County Council is working to co-ordinate the "Voice of Staffordshire." It is lobbying to get the best possible deal for Staffordshire's communities from the HS2 Project, including compensation for homes and business displaced by the route.



■ Construction of the site is welcomed by families of dementia sufferers.

▲ A "new village" providing care for dementia sufferers features a 1950s barber's shop, pub and cinema. It is part of the £25 million Northfield Village scheme off Stone Road, providing residential, respite, nursing and palliative care for residents under one roof.



■ i54 is a huge economic boost for Staffordshire and a key Conservative project.

▲ Thanks to Conservative investment plans a new £500 million Jaguar Land Rover engine factory opened in November at the i54 business park. The site will employ 1,600 people. Around 400,000 engines will be produced every year – one rolling off the production line every 30 seconds.



■ Chasewater Dam is part of a key tourist attraction for our local economy.

▲ The £5.5 million restoration of Chasewater Dam by Staffordshire County Council was completed in 2012. It has secured Chasewater Country Park as a major tourist and leisure attraction for Staffordshire. It's perfect for a gentle stroll, bird watching, running, cycling or even a steam train ride.



■ Queen's Volunteer Awards

◀ Staffordshire "volunteers" have achieved 11 "gongs" in the annual Queen's Awards for Voluntary Service for 2014 with Staffordshire top of the list country wide. Among the winners were the Stafford Decorative, Staffordshire Regiment Museum and Fine Arts Society, Tamworth Samaritans and the Claymills Pumping Engines Trust.



■ £50 Million road investment

◀ Conservative run Staffordshire County Council is reinforcing its £50 million investment in road repairs by entering an innovative partnership with highways expert Amey. The pioneering deal is the first of its kind in the country. Amey will manage and maintain the county's huge highways network.



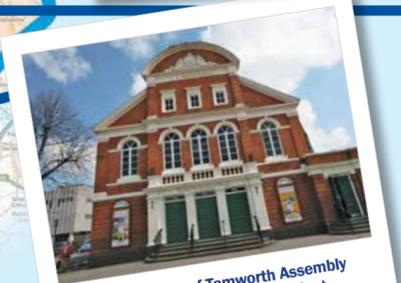
■ Improving traffic flow on the A50 is a key Conservative aim.

◀ The Conservatives are delivering improvements to the A50 to Alton Growth Corridor at the Rocester-Denstone Pinch Point. This will tackle road traffic congestion and delays for motorists. The investment supports expansion at JCB and the Alton Towers resort both of which have made contributions to costs.



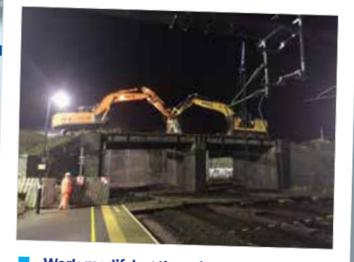
■ This project is a big boost to the local economy.

◀ Branston Locks Development will be a new community for Burton-upon-Trent. It will bring 2,500 new homes, jobs and open spaces that will help the town grow in a sustainable way. The development will have employment space, retail units, a care home, primary school, pub, restaurants and a hotel.



■ Regeneration of Tamworth Assembly Rooms is a key part of the project.

▲ Conservatives have secured millions of pounds for a new enterprise quarter which is expected to give a boost to start-up companies and the cultural officer in Tamworth Town Centre. The project will support growth in sectors like IT, recruitment and training as well as supporting the arts. It is a huge multi million pound investment in the town centre economy.



■ Work modifying the railway line to open up access to the business park.

▲ Work has started on a £28 million scheme to create over 1,000 jobs at the Lichfield business park. The trigger was £4 million secured by Conservative run Staffordshire County Council from Government to pay for work on roads leading to the Burton Old Road site.

#longtermeconomicplan