



A50 ROAD UPGRADE DELIVERS HUGE BENEFITS FOR UTOXETER

The A50 road improvements at Uttoxeter are a multi-million pound Government investment in one of Staffordshire's major trunk roads. They will support local businesses in Uttoxeter and Burton and ultimately create more jobs.

The first project is the Rochester-Denstone "Pinch Point" and works will start in the spring providing improved access to a new housing and employment site to the south of the A50 and the existing and new JCB factories to the north of the A50. Uttoxeter Councillor Geoff

Morrison says: "The detail of the second project is still to be confirmed, but will likely involve the reconfiguration of the existing Dove Way bridge over the A50 to the East of Uttoxeter."

County Council Leader Philip Atkins adds: "Improving roads and other infrastructure is vital as we strive to improve Staffordshire's economy, creating a connected county where businesses are attracted to invest and grow."

Securing Government funding for these projects has been a major achievement of

the Conservative lead county council. It will cut congestion, reduce journey times and help improve safety on a trunk road connecting the West Midlands to the East Midlands.

Conservative Councillor Geoff Morrison said "The form of the second project is still to be confirmed, but will likely involve the reconfiguration of the existing Dove Way bridge over the A50 to the East of Uttoxeter."

TWO NEW PRIMARY SCHOOLS OPEN IN BURTON TO MEET DEMAND



St Modwen's Catholic Primary School and the Scientia Academy have opened in Burton as part of a £20 million investment in children's education. It will meet the need for 1,000 new primary school places in the Burton area over the next 10 years.

The new Catholic primary in Tutbury Road opened by the Archbishop of Birmingham Bernard Langley in September

already has 300 children on roll and space for 420 pupils. The new Scientia Academy in Mona Road Burton with 90 children on roll will create places for around 420 foundation and primary school stage pupils. The project involves community benefits including the redevelopment of the adjoining bowling club facilities through the construction of a new bowling club pavilion and upgrading of

parking facilities.

Conservative Councillor Bob Fraser (left) says: "We have to take firm and decisive action to meet Burton's booming population and to ensure every child gets a quality place."

Conservatives believe doing nothing was not an option, this is why we have pressed ahead with pace and ambition to build a brighter future for Burton's next generation.

CHESTNUT GRANGE EXTRA CARE HOUSING OFFERS RESIDENTS 24/7 SUPPORT

Newly occupied Chestnut Grange and Dove Housing's Extra Care housing scheme has improved quality of life for all its residents.

The £6.5m development comprises 35, one-bed, and 32 two-bed apartments centred on a communal area including a lounge, cafe, hairdressing salon and cinema. It offers 24/7 care for the elderly community who would otherwise have to live in institutional care homes and lack the independence the facility gives them.

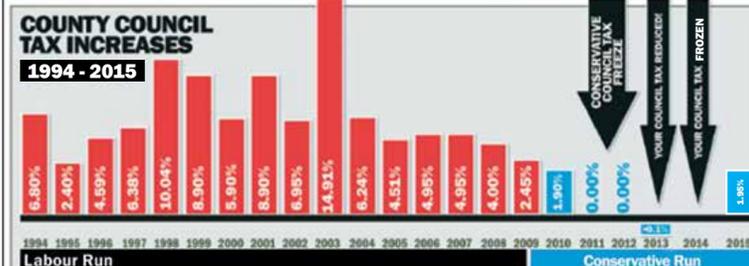
The Government invested £4.5m in the scheme and Staffordshire County Council also pledged to raise the number of Extra Care places available to buy or rent across Staffordshire from 430 under Labour to 1,500 today. This pledge has meant that even more older people can maintain active, flexible and enjoyable lives as they age or their health needs change.

Burton Councillor Conor Wileman (above left) says: "Chestnut Grange is a great example of how people can live life to the full with greater independence and safe in the knowledge that there is 24/7 care and support available on demand as their health circumstances change."

COUNCIL TAX KEPT LOW WITH THE CONSERVATIVES



STANDING UP FOR PEOPLE WHO WORK HARD, SAVE AND DO THE RIGHT THING



The last time Labour were in charge in Staffordshire, council tax bills rocketed. They increased our council tax year after year, almost doubling it over 12 years.

CAN WE AFFORD THEM AGAIN?

COUNCIL TAX

Staffordshire County Council has the next to the lowest council tax in the country. Your local Conservatives are working hard to keep your bill low and give you value for money. We have been able to freeze your council tax bill many times. By contrast when Labour controlled the council they regularly increased your council tax year after year, in one year by nearly 15%. Only the Conservatives give you low council tax and value for money at the same time.

Contact your Conservative Councillor

Write to Conservatives, Gothard House, 9 St Pauls Square, Burton upon Trent, Staffordshire DE14 2EF.

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IMPORTANT UPDATE FROM YOUR LOCAL CONSERVATIVE COUNCILLORS



SEE OUR EFFORTS TO BOOST STAFFORDSHIRE'S ECONOMY *Pages 2/3*

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BRANSTON LOCKS COULD CREATE UP TO 3,800 JOBS

See our efforts to boost Staffordshire's Economy.

The planned Branston Locks site off Shobnall Road in Burton could bring in 3,800 new jobs to the Burton area as a result of the Government Growth deal to bring £97.7 million worth of investment into the county.

Branston Locks will be a new community for Burton. It will help the town achieve its aspirations for growth in the most sustainable way. The energy efficient development will have employment space, retail units, a care home, primary school, pub, restaurant and hotel.

The project, which is expected to begin in 2016, will see the creation of 2,500 new homes and a 'sustainable transport package' which will improve connections and reduce congestion. It will include projects to introduce smart ticketing, improve bus punctuality and urban traffic management.

Tim Corbett (right) local councillor for Barton and Branston says: "Now the growth deal has been signed it means we are ready to start delivering major business and transport projects."

This is another example of Conservative driving our local economy and supporting hard working families by creating jobs, apprenticeships and training.



CONSERVATIVES WORKING HARD FOR YOU... more inside this issue

Conservatives working hard for Staffordshire

▼ The Wedgwood Museum collection was "saved for the nation" and remains on display in Staffordshire after reaching its £15.75m fundraising target. Conservative run Staffordshire County Council contributed £100,000 towards the appeal. The collection at the museum in Barlaston features 80,000 works of art, ceramics, manuscripts, letters and photographs.



■ The Wedgwood museum in Barlaston, North Staffordshire.



▲ Regeneration of our town centres is a key aim of local Conservatives.

▲ Conservatives have driven a huge £40 million mixed-use retail-led scheme in Ryecroft, Newcastle-under-Lyme. The project could create hundreds of jobs, has got the green light. Plans include up to 100,000 sq ft of retail and leisure space, student accommodation, and retirement properties.



■ SCYVS

▲ The Staffordshire Council of Voluntary Youth Services (SCYVS) enhances the contribution of young people to volunteering in Staffordshire and encourages a dynamic voluntary youth sector. SCYVS reaches out to more than 36,000 young people and children aged five to 25—by far the largest youth body in the county.



■ HS2 Campaign "Voice of Staffordshire"

▲ Conservative run Staffordshire County Council is working to co-ordinate the "Voice of Staffordshire." It is lobbying to get the best possible deal for Staffordshire's communities from the HS2 Project, including compensation for homes and business displaced by the route.



■ Construction of the site is welcomed by families of dementia sufferers.

▲ A "new village" providing care for dementia sufferers features a 1950s barber's shop, pub and cinema. It is part of the £25 million Northfield Village scheme off Stone Road, providing residential, respite, nursing and palliative care for residents under one roof.



■ i54 is a huge economic boost for Staffordshire and a key Conservative project.

▲ Thanks to Conservative investment plans a new £500 million Jaguar Land Rover engine factory opened in November at the i54 business park. The site will employ 1,600 people. Around 400,000 engines will be produced every year – one rolling off the production line every 30 seconds.



■ Chasewater Dam is part of a key tourist attraction for our local economy.

▲ The £5.5 million restoration of Chasewater Dam by Staffordshire County Council was completed in 2012. It has secured Chasewater Country Park as a major tourist and leisure attraction for Staffordshire. It's perfect for a gentle stroll, bird watching, running, cycling or even a steam train ride.



■ Queen's Volunteer Awards

◀ Staffordshire "volunteers" have achieved 11 "gongs" in the annual Queen's Awards for Voluntary Service for 2014 with Staffordshire top of the list country wide. Among the winners were the Stafford Decorative, Staffordshire Regiment Museum and Fine Arts Society, Tamworth Samaritans and the Claymills Pumping Engines Trust.



■ £50 Million road investment

◀ Conservative run Staffordshire County Council is reinforcing its £50 million investment in road repairs by entering an innovative partnership with highways expert Amey. The pioneering deal is the first of its kind in the country. Amey will manage and maintain the county's huge highways network.



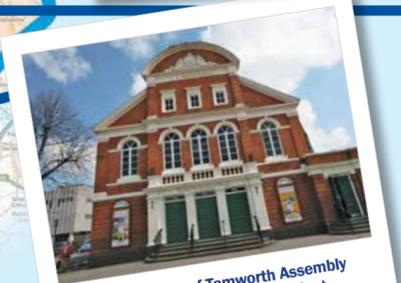
■ Improving traffic flow on the A50 is a key Conservative aim.

◀ The Conservatives are delivering improvements to the A50 to Alton Growth Corridor at the Rocester-Denstone Pinch Point. This will tackle road traffic congestion and delays for motorists. The investment supports expansion at JCB and the Alton Towers resort both of which have made contributions to costs.



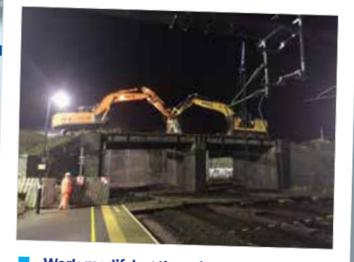
■ This project is a big boost to the local economy.

◀ Branston Locks Development will be a new community for Burton-upon-Trent. It will bring 2,500 new homes, jobs and open spaces that will help the town grow in a sustainable way. The development will have employment space, retail units, a care home, primary school, pub, restaurants and a hotel.



■ Regeneration of Tamworth Assembly Rooms is a key part of the project.

▲ Conservatives have secured millions of pounds for a new enterprise quarter which is expected to give a boost to start-up companies and the cultural officer in Tamworth Town Centre. The project will support growth in sectors like IT, recruitment and training as well as supporting the arts. It is a huge multi million pound investment in the town centre economy.



■ Work modifying the railway line to open up access to the business park.

▲ Work has started on a £28 million scheme to create over 1,000 jobs at the Lichfield business park. The trigger was £4 million secured by Conservative run Staffordshire County Council from Government to pay for work on roads leading to the Burton Old Road site.

#longtermeconomicplan